

GRRN National Zero Waste Action Conference

Learn Globally; Act Locally

San Diego, CA - July 30, 2011

7:45 – 8:30 Registration

8:30 – 8:45 Welcome remarks, overview of agenda

- Rick Anthony, Richard Anthony Associates, GRRN President and Conference Chair
- Jim Bell, San Diego, CA (invited)

8:45 – 10:15 Zero Waste Around the World (Rick Anthony, Moderator)

- Joan Marc Simon, Zero Waste Europe & Global Alliance for Incinerator Alternatives (GAIA)
- Umo Lim, City of Manila, Philippines
- Rossano Ercolini, Zero Waste Italy
- Gustavo Abdalla, Zero Waste Brazil Institute
- Pal Martensson, Zero Waste Sweden
- Warren Snow, Envision New Zealand and founder of Zero Waste New Zealand Trust

10:45 – 12:15 Essential Elements of Zero Waste (Linda Christopher, Moderator)

- **Zero Waste Brand** (Gary Liss, Zero Waste International Alliance Planning Group)
- **Producer Responsibility and product redesign** (Robin Schneider, TX Product Stewardship Council)
- **End landfilling and incineration** (Monica Wilson, Global Anti-Incinerator Alliance; and Jim Stewart, CA Sierra Club Energy Climate Committee)
- **Building the Infrastructure Beyond Recycling** (Ruth Abbe, National Zero Waste Leader, HDR)
- **New Rules, Incentives and Purchasing** (Rick Anthony, Richard Anthony Associates)

1:00 – 1:45 Organizing for Zero Waste in Your Community (Rick Anthony, Moderator)

- Paul Connett, Zero Waste Visionary
- Anna Carvalho, City of San Diego, CA
- Portia Sinnott, Zero Waste Brain Trust
- Lynne Pledger, Solid Waste Director, Clean Water Action, Massachusetts

1:45 – 3:30 Zero Waste in Action (Monica Wilson, Moderator)

- **Zero Waste Plans for Communities** (Gary Liss, Gary Liss & Associates)
- **Zero Waste Businesses** (Stephanie Barger, Earth Resource Foundation)
- **Bans of Plastic Bags and Styrofoam Containers** (Gretchen Brewer, Earth Circle)
- **Focusing first on Reduce and Reuse** (Mary Lou Van Deventer, Urban Ore)
- **Resource Recovery Parks** (Dan Knapp, Urban Ore)

3:45 – 5:15 Tools for Moving to Zero Waste (Gary Liss, Moderator)

- **Zero Waste Communities** (Ann Schneider, CA Sierra Club Zero Waste Committee)
- **Stop Trashing the Climate and Compostable Organics out of Landfills - COOL2012.org** (Linda Christopher, GRRN)
- **Tools for Zero Waste & Climate Change** (John Davis for West Coast Climate Change Initiative)
- **Plastics & Packaging Campaign** (Captain Charles Moore, Algalita Marine Research Foundation)
- **Green Jobs** (Greg Good, Don't Waste LA)
- **Facility Fighting** (Neil Seldman, Institute for Local Self-Reliance)

5:15 – 5:30 Closing Remarks (Rick Anthony, GRRN President)